



Lakeford Day 2015 Community Festival

Saturday, June 6 – 4:00 – 8:00 PM at Montauk Court

Lakeford Community Homeowners Association • Falls Church, VA • www.lakefordday.com

Be a Lakeford Day Sponsor!

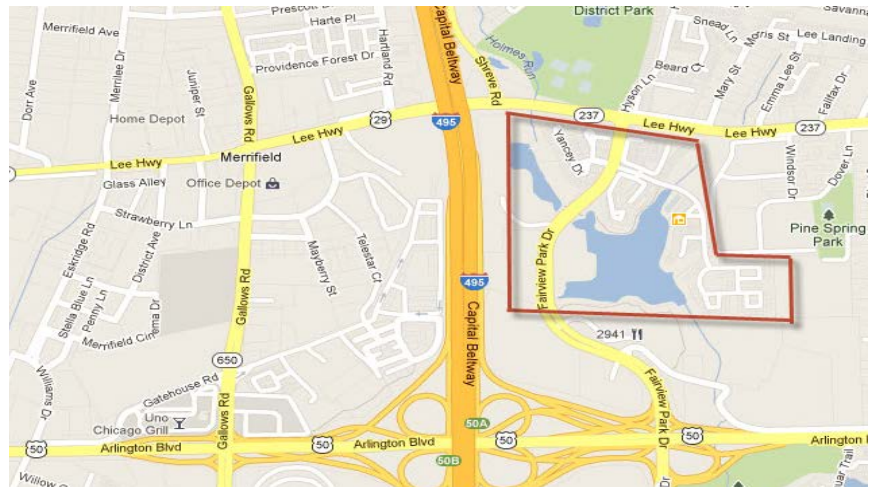
Reach more than 1000 customers within 1 mile of your business while supporting your local neighborhood. See sponsorship and participation opportunities on the next page.

PROGRAM FACT SHEET

- What:** Annual Lakeford Day Community Festival
- When:** Saturday, June 6, 2015 from 4:00 PM – 8:00 PM
- Where:** Montauk Court and Surrounding Lakeford Community
- For Whom:** Lakeford Community Residents
- Cost:** Admission is Free
- Refreshments:** Free Beverages. Food, Wine and Beer Available for Purchase

Lakeford is a 600+ unit residential neighborhood in Falls Church, VA, next to Fairview Park.

Lakeford Day 2015 will include activities for adults and children, food, beer, wine, music, and dog activities.



Lakeford Day 2015 Sponsorship Opportunities

In addition to these sponsorship opportunities, please consider donating gift certificates and/or merchandise to be raffled off to raise funds for the event, and promote your business to the local community.

General Sponsorship Packages

Platinum Lakeford Day Sponsor - \$1,000

Prominent banner of company name/logo at event. Free ½ page ad in Lakeford newsletter. Tier 1 positioning on the lakefordday.com website for the entire year. Tier 1 acknowledgement of sponsorship in Lakeford newsletter for entire year.

Gold Lakeford Day Sponsor - \$500

Free ½ page ad in Lakeford newsletter. Tier 2 positioning on the lakefordday.com Tier 2 acknowledgement of sponsorship in Lakeford newsletter for entire year..

Activity Sponsorship Opportunities

Sponsorship of any activity gets prominent signage around the activity and acknowledgement of sponsorship on lakefordday.com website for the entire year.

- **Kids' Inflatable Sponsor - \$350**
- **Non-Alcoholic Beverage Tent - \$200**
- **DJ Sponsor - \$400**
- **Kids' Activities Tent Sponsor- \$250**



Lakeford Day 2015 Sponsorship Agreement

Company Name: _____

Contact Person: _____

Address: _____

Tel: _____ Fax: _____

Email: _____

Yes, I would like to become a Sponsor of Lakeford Day 2015!

I agree to become a Platinum Lakeford Day Sponsor (\$1000)

I agree to become a Gold Lakeford Day Sponsor (\$500)

I agree to become an Activity Sponsor as described above:

Activity _____ Amount _____

I agree to become a Sponsor and wish to discuss our commitment

I agree to provide the following Sponsorship (list gift certificates, merchandise, etc.):

My sponsorship contribution has a value of \$ _____

Payment Options (Check one)

Check/Money Order (Payable to Lakeford Homeowners Association)

Credit Card: (Circle one) Visa MC AMEX

Credit Card Number: _____ Exp: _____

Name as it appears on the card: _____

Authorized Signature: _____

I would like to be invoiced at the below address:

• The Sponsor will email a camera-ready logo to sponsors@lakefordday.com (Logos should be 300 dpi and in .eps, .tif, or .jpg format)

• Your Lakeford Day 2015 contact person is:

Margaret Nguyen, Sponsorship Director

2932 Bridge Hampton Court, Falls Church, VA 22042

(telephone) 703-955-2649

(email) sponsors@lakefordday.com

It is hereby agreed that _____ (Company)
will be a Sponsor of Lakeford Day 2015 as indicated above. Full payment is due upon execution of Agreement to ensure appropriate publicity for the Sponsor. Any changes to this Agreement must be submitted in writing and agreed upon by both parties.

SIGNATURE OF COMPANY REPRESENTATIVE

PRINT NAME

DATE

SIGNATURE OF HOA REPRESENTATIVE

PRINT NAME

DATE